

## Norvic Training (UK) Ltd

SUMMER 2012

Wendy hands over the new defibrillator to David, a local First Responder and a Norvic staff trainer.



### News from Norvic

#### Fundraising 2012

**We did it!** We are so pleased to report that with the help of all of our customers we have raised enough money to buy a defibrillator for a local First Responders group! Funds were raised from the sale of resuscitation face masks with 100 % of profits going to the cause. Thank you so much to everyone who purchased a mask. This year we are raising money for the Alzheimer's Society - campaign details inside.

#### Oxleas NHS Foundation Trust

Our contract with this London-based client is now up and running. We have recruited a London team to deliver this training. We aim to increase the amount of training we deliver outside of East Anglia in 2012.

#### Nutrition Training

As you may be aware we are holding our first Nutrition Study day very soon. We have successfully launched our Nutrition course for those working in the care sector. We have also been asked to develop a course in Gastronomy - coming soon.

#### Game Fair

We have a stand at this year's Game Fair, as well as taking part in a First Aid event in partnership with Treelogic. We do hope to see you there.

To sign up to our E-newsletter simply send a request to [jo.powles@norvictraining.co.uk](mailto:jo.powles@norvictraining.co.uk)

HSE accredited  
First Aid courses

Basic Life Support

Patient Handling  
Techniques

Phlebotomy

Rescue from  
Ligature

Management of  
Acute Anaphylaxis

Epilepsy Awareness

Advisory External  
Defibrillation

Oxygen  
Administration

Infection Control

Food Safety

EMT

Care Home  
Induction

Report Writing

Awareness of  
Dementia

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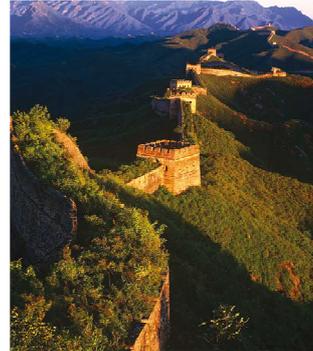
## Fundraising in 2012

Alzheimer's Society

In October of this year we are sending two members of the team on a challenging 10 day trek along the Great Wall of China!

The aim?

To raise as much money as possible for the Alzheimer's Society to help them in their fight against dementia.



Follow their training diary via the link on our website [www.norvictraining.co.uk](http://www.norvictraining.co.uk) or on Twitter

This year we have chosen to support the Alzheimer's Society in their aim to raise funds for research into dementia. We have selected this worthy cause because we work with a large number of carers supporting those with dementia. We know how strongly our clients feel about the cause and we do too.

Dementia is a distressing and prevalent illness. Current statistics show:

- One in three people over 65 will die with dementia.
- 750,000 people in the UK have a form of dementia, more than half have Alzheimer's disease. In just 15 years a million people will be living with dementia. This will soar to 1.7 million people by 2051 (Alzheimer's Society)

We will be organising a number of events across the year to support this charity. Challenges we have planned so far include;

**JUNE:** an 80 mile hike of the Wolds Way in just 4 days and,  
**OCTOBER:** a trek along the Great Wall of China in October!

To make a donation or to find out more do contact us on 01603 861612 or via our website. If you would like to get involved and support our campaign then we'd love to hear from you.



**NEW COURSE**

## **Suspension Trauma**

There you are, at work, up a tower. You've taken all the precautions, carried out the risk assessments, got the correct kit for working at heights - so no problem. Whilst you're having a well-earned brew, one of your colleagues slips off his perch and falls. The fall-arrests system kicks in and stops him - job done. When he doesn't respond to your call you find that he is unconscious and suspended from his tether. You call the other members of your team and are relieved that your risk assessment included a rescue plan. Okay, his rope is entangled within the framework but not to worry - it'll just take a little longer, that's all.

But there is a problem: a suspended, motionless casualty is at risk of suspension trauma.

### **What is suspension trauma?**

Suspension trauma can occur when someone is left suspended and motionless for as little as 10 minutes. This may be out in the open or in a confined space. Because the casualty is unable to move or use their legs, blood starts to collect in the lower extremities. If they are not rescued quickly this can lead to complications. The other problem is that if, once rescued, the casualty is laid flat, they could suffer what is known as reflow syndrome. This happens when the blood that has collected in the lower extremities rushes back to the upper body causing problems for the heart.

Would you know what to do? Could you manage the casualty correctly?

Join us to find out the safest way to deal with this situation. A one-hour suspension training session can be added to the end of any first aid course.

Chris Day, Senior Trainer

## **Scenario Training**

We have successfully run our first day of this training at a client's own site. We set up a casualty, complete with fake wounds, and let some recently qualified first aiders attend the scene. Here's what our client had to say:

*"As a company with over 1000 employees we feel that training is an important part of our business. We have been working closely with Norvic for some time and they are our sole training provider for first aid and defibrillator training.*

*We, as many other companies, place our first aiders through basic first aid training and then expect them to carry on as if they were experienced first aiders. We sat down with Norvic and exchanged ideas on how we could give our first aiders more confidence in dealing with situations which can arise within the working environment. We loved the idea of running scenario training courses based on accidents which would be run within the business.*

*After running one session it became clear to me that the benefit to the first aiders was excellent; both Norvic and I received some very positive feedback from the first aiders who attended with high praise to the two assessors, James and Chris, who did an excellent job.*

*We look forward to carrying out further scenario training with Norvic and working closely with them in promoting a high standard of first aid training within our business. "*

Steve Langham, CCF

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### Personal Budget Holders

A number of our existing clients are personal budget holders and over the past few months we have become aware of the issues and worries that you are facing. We are currently in discussions to see how we can offer support and assistance - you can do it, and we can help. More details will follow soon.

### Collaboration with Treelogic

We are soon to launch a two-day rescue training programme incorporating an emergency first aid course with a suspension trauma element and outside, practical aspects. We are very excited about this joint venture and will publish full details on our website soon.

### Website update

We have launched a certificate expiry checker which we hope will make life easier for those needing to organise training. We have also added a paediatric first aid quiz as requested by a number of clients - hope this helps.

### Recruitment news

We are currently recruiting a team in Birmingham to fulfil a contract in that area.

Join us on Twitter at [norvicnews](#) for information on special offers, changes in legislation and new courses being launched.

**Open course venues**  
Do you know that we regularly run open courses in Cambridge and King's Lynn? Call us to book your places.

### Testimonials

*"Would always recommend Norvic - another great course"*

*"Superb course. The best I have attended. I feel much more confident about using the first aid procedures covered and I am sure I will retain all the information - excellent."*

*"Good course, refreshing content. Good value for money compared to other training providers"*

*"The use of video clips and interactive whiteboard really helped. The course was a good pace and the content was made interesting. It's the most enjoyable First Aid course I have attended in 20 years."*

*"I have been doing First Aid for 33 years and it was the best course I have been on."*

*"The trainer was excellent. He gave a really good feel of 'real life' situations. I feel a lot more confident because of this - many thanks."*

Would you like to feature in our newsletter? If you have an event or some news you'd like to appear do let us know.

For all our latest news and course dates visit our website

[www.norvictraining.co.uk](http://www.norvictraining.co.uk)

